



Salaam Alaikum,

After the amazing success of the 2016 New England Muslim Festival (3000+ attendance), we are IA, poised to break that attendance on Sept. 17 of 2017, with the SECOND Annual New England Muslim Festival. Being arranged in a larger venue with more vendor space, we would like to invite you to again be part of it. The festival will feature an **afternoon of fun, food and frolic** for Muslim and non-Muslim attendees and will feature rides, food stalls and a grand bazaar. Designed to showcase Muslim cultural programs including artistes of the spoken word, comedy, recitation, a Nasheed, folk song, mime, traditional instruments and crafts etc. All in all, a great opportunity to make us and your business known to many visitors from all over the New England States.

We expect to have about 5000+ attendees from American, Moroccan, Algerian, Indo-Pak, Bangla, Far East, and Hispanic backgrounds. A souvenir book will be given to all attendees which presents excellent targeted advertising for local and national businesses. We have put together very reasonable pricing for advertising / sponsorship at different levels, and are confident that the return on investment for your business will be of very high levels, Insha'Allah. We hope that you will be one of the sponsors.

When: **Sunday September 17, 2017**

Where: **Cambridge Health Alliance Facilities, 195 Canal St. Malden, MA**

1) **Advertising:**

- a. Handbook Advertising (Color full page, size 8x11)
 - i. Back Cover \$2000
 - ii. Front/Back Inside \$1500
 - iii. Full page \$1000
 - iv. Half Page \$600

2) **Food Stalls** (Truck or 16x16 space)

\$ 200 + City fees (City permit required)

Please let us know what kind of food you will showcase, variety is required. First come, first served. Requires food vendor license and insurance. You bring your own tent to fit in a 16x16 space

3) **Booths/Stalls:**

- a. Bazaar Stalls (stall size size 8' wide x16' deep – bring your own tent – Extra tables n chairs available for extra cost)
 - i. **8' x 16' space** \$ 175 (1 table, 2 chairs)
 - ii. **16' x 16' space** \$ 250 (2 tables, 4 chairs)
 - iii. **Each additional 8x16 space** \$ 125 includes 1 table

Please let us know what kind of items you will showcase, variety is required. First come, first served.



We hope you will take advantage of this opportunity and let us know at the earliest.

Jazak Allah Khair

Malden City Muslim Cultural Festival Marketing Committee

Please contact: Sr. Malika Rushdan for details

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