



Salaam Alaikum,

After the amazing success of the 2016 New England Muslim Festival (3000+ attendance), we are IA, poised to break that attendance on Sept. 17 of 2017, with the SECOND Annual New England Muslim Festival. Being arranged in a larger venue with more vendor space, we would like to invite you to again be part of it. The festival will feature an **afternoon of fun, food and frolic** for Muslim and non-Muslim attendees and will feature rides, food stalls and a grand bazaar. Designed to showcase Muslim cultural programs including artistes of the spoken word, comedy, recitation, a Nasheed, folk song, mime, traditional instruments and crafts etc. All in all, a great opportunity to make us and your business known to many visitors from all over the New England States.

We expect to have about 5000+ attendees from American, Moroccan, Algerian, Indo-Pak, Bangla, Far East, and Hispanic backgrounds. A souvenir book will be given to all attendees which presents excellent targeted advertising for local and national businesses. We have put together very reasonable pricing for advertising / sponsorship at different levels, and are confident that the return on investment for your business will be of very high levels, Insha'Allah. We hope that you will be one of the sponsors.

When: **Sunday September 17, 2017**

Where: **Cambridge Health Alliance Facilities, Malden, MA**

### 1) Sponsorship:

#### a. Organization:

*(Advertisement, Standing Banner, Logo, Announcements and booth – depending on confirmation and amount of sponsorship)*

- |             |         |
|-------------|---------|
| i. Gold     | \$5,000 |
| ii. Silver  | \$4,000 |
| iii. Bronze | \$3,000 |

### 2) Advertising:

#### a. Handbook Advertising (Color full page, size 8x11)

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|-----------------------|--------|
| i. Back Cover         | \$2000 |
| ii. Front/Back Inside | \$1500 |
| iii. Full page        | \$1000 |
| iv. Half Page         | \$600  |

### 3) Booths/Stalls:

#### a. Bazaar Stalls (size 8x10 – bring your own tent – Extra tables n chairs available for extra cost)

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|------------------|-----------------------------------|
| i. One booth     | \$175 (8x16, 1 table, 2 chairs)   |
| ii. Double Booth | \$250 (16x16, 2 tables, 4 chairs) |
| iii. Extra Space | \$125 (8x16, 1 table)             |



Please let us know what kind of items you will showcase, variety is required. First come, first served.

We hope you will take advantage of this opportunity and let us know at the earliest.

Jazak Allah Khair

### **NEMF Organizing Team**

Please contact via email: [info@nemuslimfestival.org](mailto:info@nemuslimfestival.org)

## **2nd Annual NEMF 2017 – Registration**

Write checks in favor of “New England Muslim Festival”

Memo line should read “2nd NEMF 2017”

Please enclose the total amount of your sponsorship to confirm your space and mail to: Humayun Kabeer, c/o 80 Turnpike Rd, Westborough, MA 01581 – *online registration is preferred for better and quicker response.*

Name of Business as you want it printed: \_

Name: \_

Address: \_

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Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Your signature and date: \_\_\_\_\_

Nature of your business: \_

(Include separate sheet with more information if you wish.)

### **NOTE:**

Please register online asap at [www.nemuslimfestival.org](http://www.nemuslimfestival.org)

Payment must be received by **September 1, 2017**

Spot assigned as payment is received. Send it early to get your choice of spot if available.

Assignment will be first paid first assigned.

**NO Refunds after September 05, 2017**

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NEMF is a partnering Organization of ICNE, registered with 501©3: 042-947-686 (www.islamiccouncilne.org)

Mailing Address: 80 Turnpike Road, Westborough, MA 01581 | email: [info@nemuslimfestival.org](mailto:info@nemuslimfestival.org)

Contact: Zahir Adil: 781-492-5388 or Humayun Kabeer: 603-785-8234 | [www.nemuslimfestival.org](http://www.nemuslimfestival.org)