

www.islamiccouncilne.org

Salaam Alaikum Dear Business Owner, Valued Supporters and Vendors,,

We are close to having the first ever **Malden City Muslim Cultural Festival** and we would like to invite you to be part of it. The festival will feature an **afternoon of fun, food, frolic** for Muslim and non-Muslim attendees and will feature rides, food stalls, bazaar and will especially showcase Muslim cultural programs including artistes of the spoken word, comedy, recitation, Nasheed etc. All in all a great opportunity to make us and your business known to a wide array of attendees

We expect to have about 2000+ attendees from Moroccan, Algerian, Indo-Pak, Far East, Hispanic and American backgrounds. A souvenir book will be given to all attendees which presents excellent targeted advertising for local and national businesses. We have put together very reasonable pricing for advertising / sponsorship at different levels, and are confident that the return on investment for your business will be of very high levels, Insha'Allah. We hope that, Insha'Allah, you will be one of the sponsors.

Date: **Sunday September 25, 2016**

Venue: **City Hall Plaza, Malden, MA**

1. Advertising: Handbook Advertising

- | | |
|----------------------|--------|
| a. Back Cover | \$1500 |
| b. Front/Back inside | \$800 |
| c. Full page | \$500 |
| d. Half Page | \$300 |
| e. Quarter Page | \$125 |

2. Sponsorship:

- | | |
|--|--------|
| a. Performers (each) | \$2000 |
| b. General Support (Printing, security n more) | \$1500 |
| c. Table n Chairs | \$1000 |
| d. Kids Ride (each) | \$500 |

3. Stalls:

- | | |
|---|-------|
| a. Food Stall (total 4 available) | \$150 |
| i. Selling: _____ Variety will be maintained First come, first served Requires food vendor license and insurance Please bring your own tent to fit in a 10ftx10ft space | |
| b. Bazaar Stall (total 12 -14 available) | \$100 |
| i. Selling: _____ variety will be maintained First come, first served Please bring your own Tent to fit in a 10ftx10ft space | |

We hope you will take advantage of this opportunity and let us know at your earliest.

Jazaka Allah Khair

Malden City Muslim Cultural Festival Marketing Committee

Please contact Mr. Mohammed Shadid for details

Shadid78@yahoo.com, 801-336-6861

The Islamic Council of New England is an umbrella organization with the mission to facilitate communication, cooperation, and coordination across the Islamic centers and organizations in New England for serving the Muslim community in the region more effectively.

Councils Mailing address: 7 San Souci Drive, South Hadley, MA 01075

MALDEN MUSLIM CULTURAL FESTIVAL SPONSORSHIP FORM:

I would like to sponsor the following (Please circle)

1. Advertising: Handbook Advertising

- | | |
|----------------------|--------|
| a. Back Cover | \$1000 |
| b. Front/Back inside | \$800 |
| c. Full page | \$600 |
| d. Half Page | \$400 |
| e. Quarter Page | \$125 |

2. Sponsorship:

- | | |
|---|--------|
| a. Performers (each) (Comedian, Poet, Nasheed artist) | \$2000 |
| b. General Support (Printing, security n more) | \$1500 |
| c. Table n Chairs | \$1000 |
| d. Kids Ride (each) | \$500 |

3. Stalls:

- a. **Food Stall** (total 4 available) \$150
Selling: _____ Variety will be maintained, one from a region or a country
First come, first served | requires food vendor license and insurance.
- b. **Bazaar Stall** (total 12 -15 available) \$100
Selling: _____ Variety will be maintained | Limit to be decided by the Bazaar
subcommittee | First come, first served.

Write checks in favor of the "Islamic Council of New England". Memo line should read "Malden Muslim Festival".
Please enclose the total amount and mail to: ICNE, 7 San Souci Drive, South Hadley, MA 01075

Vendor | Business Contact Information:

Name of Business as you want it printed: _____

Name: _____

Address: _____

Phone: _____ Email: _____

PAID: Date: _____ Collected by: _____

Check: Bank: _____ Check #: _____

Credit Card: #: _____ Exp. Date: _____ Pin: _____

Cash: \$ _____

Your signature: _____ Date: _____

(Include separate sheet with more information if you wish.)

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